UBONG IBOK

WordPress Developer

📞 +2347067251489   ✉ ubong.ibok@gmail.com   💼 ubongibok.netlify.app   in www.linkedin.com/in/ubong-ibok-18bb9028

📍 Lagos, Nigeria

SUMMARY

A highly talented and competent WordPress developer with more than five years of expertise in all areas of creating WordPress websites, including design, implementation, and plug-ins. Individual contributor that is results-oriented and has a history of surpassing goals in web development projects.

EXPERIENCE

WordPress Developer

Bilcron Digital   📅 2022 - Present   📍 Lagos, Nigeria

Bilcron Ditigal is a development, consulting, and software solutions company with an office situated in Lagos, Nigeria.

- Optimized websites for usability, SEO, speed, and accessibility by implementing best practices and using relevant tools.
- Customized various free and premium themes to enhance client websites' functionalities and aesthetics.
- Enhanced website functionality by adding custom PHP code, improving user experience and website performance.
- Ensured compatibility of newly installed and updated plugins, reducing site crashes by 20%.
- Developed responsive WordPress themes optimized for mobile, resulting in a 25% increase in mobile traffic.
- Customized existing clients' WordPress websites to perform expected functionalities, leading to a 15% improvement in site performance.
- Customized existing clients' WordPress websites to perform expected functionalities, leading to a 15% improvement in site performance.
- Built an e-commerce website using Elementor and WooCommerce, increasing sales by 30%.
- Built custom WordPress themes and plugins to suit clients' needs, enhancing user engagement by 20%.
- Designed and developed more than 10 client websites with WordPress, achieving high client satisfaction rates.
- Managed the cPanel for clients, ensuring smooth website operations and minimizing downtime.

WordPress Developer

Clinique Reseach LTD   📅 2021 - 2022   📍 Lagos, Nigeria

Clinique Research Development Limited is a fully integrated research organization.

- Increased web traffic and content engagement by 30% through targeted SEO strategies and quality content creation.
- Developed fast-loading websites achieving a Page-speed score above 80 by optimizing code, images, and leveraging caching techniques.
- Designed and built over 20 pages using the Elementor plugin, enhancing site aesthetics and functionality.
- Created engaging and dynamic web pages with the Visual Composer plugin, improving user experience and site interaction rates.
- Managed and maintained all company websites, ensuring 99.9% uptime and seamless user experience.Redesigned company's existing websites.
- Redesigned the company's existing websites, resulting in a 25% increase in user engagement and a 15% decrease in bounce rate.
- Developed and modified WordPress themes and plugins to meet company requirements, enhancing site functionality and design.
- Recommended and migrated company websites to a reliable hosting platform, reducing costs by 20% and improving site speed.
- Integrated social network feeds into websites, increasing social media engagement by 40%.
- Built responsive web layouts, ensuring optimal performance across all devices and increasing mobile traffic by 25%.

SKILLS

Web Development: WordPress, HTML5, CSS3, JavaScript, Vue Js, jQuery, Bootstrap, Tailwind.
Back-end Development: PHP, Laravel, MySQL MongoDB, PostgreSQL.
Tools & Technologies: Rest APIs, GraphQL, AJAX, Version Control/GIT, Docker.

EDUCATION

BSC Information Technology, Methodist University Ghana (2014 – 2018) - Completed coursework in web development, database management, and cybersecurity. Graduated with honors.

STRENGTHS

Communication

With a knack for clear and concise communication, I effortlessly bridge gaps and foster connection
s. My articulate expression and empathetic listening set the stage for fruitful collaborations.

Time Management

Setting priorities, tackling deadlines, and optimizing every minute are my forte.

Attention to Detail

Can spot tiny errors in massive code database, prioritize accuracy in web development

LANGUAGE

English   Native   ●●●●●